



prisms

10TH INTERNATIONAL

C O N F E R E N C E

PITTSBURGH 2018

SPONSORSHIP AND EXHIBITOR PACKAGE



EDUCATION | AWARENESS | RESEARCH
prisms.org

Who is PRISMS?

PRISMS, an acronym for Parents and Researchers Interested in Smith-Magenis Syndrome, is dedicated to providing information and support to families of persons with Smith-Magenis Syndrome (SMS), sponsoring research and fostering partnerships with professionals to increase awareness and understanding of SMS.

As a 501(c)3 non-profit organization, PRISMS files an IRS form 990 every year. Our Federal Tax Identification Number is 54-1652029.

What Is PRISMS International Conference?

PRISMS International Conference is the largest conference specifically focused on Smith-Magenis Syndrome in the world. More than 300 people, representing 35 states and eight countries attended in 2016. This educational and family support multi-day event is a critical service for our rare SMS community.

With more than 40 sessions on topics ranging from Sibling Support and Behavior Strategies to Research Updates from leading researchers in SMS, Medical Management, Genetics 101 and more, there is no shortage of information for attendees to access.



2018 will mark PRISMS 10th International Conference and our 25th year serving SMS families around the world!

SPONSORSHIP OPPORTUNITIES

Why Should You Sponsor This Event?

Sponsorship of this conference is a commitment to patient education, family support, and rare disease awareness. It is through sponsors, like you, that PRISMS can continue our mission to serving the SMS community. Your support ensures that families are able to attend this important educational event at an affordable cost.

\$100 can provide registration for one individual with SMS

Your sponsorship can provide funding for one individual with SMS to attend the three-day conference in Pittsburgh, PA. For many, the conference is the one opportunity they have to meet others with SMS. It is a safe space where they are fully understood and have a chance to learn more about their diagnosis should they choose. The conference offers several sessions specifically for individuals with SMS, an opportunity not available anywhere else.

\$500 can provide access to information and resources for attendees

Your sponsorship can ensure that all attendees have access to information and resources to take home from their three-day conference experience. Each attendee is sent home from the conference with a resource binder filled with supportive information related to SMS programs and services, contact information for SMS experts presenting at the conference, as well as slides and presentations from the various sessions. This is an invaluable resource for attendees and an opportunity for the education and information to continue beyond the conference.

\$1,000 can provide funding for a Hospitality Suite for families

Your sponsorship can provide a quiet and safe space for families to access throughout the three-day conference to step away from the informational sessions and have time to collect their thoughts, converse one-on-one with other parents, and engage in a break. The conference can be an emotional experience for families, particularly those who are attending for the first time. The Hospitality Suite is an essential offering for attendees.



SPONSORSHIP OPPORTUNITIES

\$2,500 can provide funding for an opening reception event for families and attendees

Your sponsorship can bring the fun and opportunity for community celebration and empowerment for more than 300 attendees on the first day of this three-day conference. With your support, families and conference attendees will celebrate newfound support and friendships during an opening welcome reception filled with music, activities, an opportunity for networking and more!

\$5,000 can provide full funding for 5 professionals

Your sponsorship can allow for five professionals to attend, present, and engage with families at the full three-day conference in Pittsburgh, PA. With more than 40 informational break-out sessions offering information to families and attendees on sleep, behavior, sexuality, research updates, understanding genetics, sibling support, and more, there is a strong need for SMS experts from around the world to attend this event. For many professionals, this is a once-in-a-lifetime opportunity to meet with many SMS families, support the SMS community at-large, and network with other professionals from this rare community.

\$10,000 can provide funding for 4 families

Your sponsorship can allow for four families of four to attend the full three-day conference in Pittsburgh, PA which includes presentations on the latest research related to SMS, more than 40 informational break-out sessions designed specifically for parents, researchers, and caregivers, and 5 networking opportunities with other SMS families. For most families, this will be the only opportunity to engage with other members of this rare community. With your help, we can expand our scholarship program to allow families that would otherwise not be able to attend the conference and engage in the educational and supportive content. This is a once-in-a-lifetime opportunity for many!

\$15,000 can provide full funding for all care needs of SMS adult and child attendees

Your sponsorship can provide parents with the comfort of knowing their child is being taken care of by the professionally trained individuals of Corporate Kids Events, Inc., who specialize in special needs event childcare. Your commitment will allow every parent/caregiver attendee to participate in presentations on the latest research related to SMS, informational break-out sessions designed specifically for parents and caregivers and networking opportunities with other SMS families while knowing that their child or adult with SMS is safe.



SPONSORSHIP OPPORTUNITIES

	Excellence \$15,000	Empowerment \$10,000	Horizon \$5,000	Learning \$2,500	Compassion \$1,000	Community \$500	Resource \$100
CONFERENCE PRESENCE							
Acknowledgment in opening address	★	★	★	★			
Full-Page ad in printed program	★	★					
Half-Page ad in printed program			★	★	★		
1/4-Page ad in printed program						★	
1/8-Page ad in printed program							★
Logo placed on attendee bags	★	★					
Logo on attendee binders	★	★	★	★			
Logo placed on welcome reception signage	★						
Logo placed table signage	★	★					
Logo placed on childcare signage	★	★	★				
Logo placed on directional signage	★	★	★	★			
Logo placed on break signage	★	★	★	★	★		
Logo displayed at registration						★	
PRISMS PUBLICATIONS							
Recognition in PRISMS Spectrum Journal	★	★	★				
Recognition in PRISMS Annual Report	★	★	★	★	★		
ONLINE RECOGNITION							
Listed on PRISMS website	★	★	★	★	★		
Social media posts with link	★	★	★	★	★	★	





How to Sponsor

Please complete the form and return it via email to Emily Fields, Executive Director, at efields@prisms.org. For more information contact PRISMS directly at info@prisms.org or 972-231-0035.

Contact Information

Contact name:	Address:
Job title:	Telephone:
Organization:	Email:
<input type="checkbox"/> I have read and agree to the terms and conditions	

Please check your selected sponsorship package	Payment options
<input type="checkbox"/> Excellence - \$15,000 <input type="checkbox"/> Empowerment - \$10,000 <input type="checkbox"/> Horizon - \$5,000 <input type="checkbox"/> Learning - \$2,500 <input type="checkbox"/> Compassion - \$1,000 <input type="checkbox"/> Community - \$500 <input type="checkbox"/> Resource - \$100 <input type="checkbox"/> Other _____	<input type="checkbox"/> Check mailed with a copy of this form (made payable to PRISMS) to PO Box 206528, Dallas, TX 75320-6528 <input type="checkbox"/> Invoice to be sent to address specified above <input type="checkbox"/> Credit card. PRISMS will send an online link to perform payment
OPTIONAL: Specify how your sponsor dollars are spent (select one)	
<input type="checkbox"/> Area of most need <input type="checkbox"/> Attendee registration <input type="checkbox"/> Special needs childcare for SMS individuals <input type="checkbox"/> Other (please specify) _____ _____	

Terms and Conditions

Sponsorship requests will be considered on a first come, first served basis. An invoice will be issued on receipt of the signed booking form below. Payment is to be received no more than 60 days from the date of the invoice. All payments must be paid in advance of the 10th International Conference.

Signature: _____ Date: _____

EXHIBITOR OPPORTUNITIES

Booth : \$300

- Company sends 1 representative to the conference. (Additional representatives must pay for registration to participate in meals and events). Can include 1 item in attendee totes, 1 item on resource table, and represent at a booth for Friday and Saturday with promotional materials, research opportunities, and more

Promotional Items in Totes: \$150

- No need for a representative to be present at the conference. The company can send 2 items for inclusion in attendee totes

Promotional Items on Resource Table: \$50

- No need for a representative to be present at the conference. The company can send 1 item for inclusion on a resource table

Select Your Exhibitor Level Using the Form Attached.





How to Be An Exhibitor

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Contact Information

Contact name:	Address:
Job title:	Telephone:
Organization:	Email:
<input type="checkbox"/> I have read and agree to the terms and conditions	

Please select your exhibitor package	Payment options
<input type="checkbox"/> Booth - \$300 <input type="checkbox"/> In Totes - \$150 <input type="checkbox"/> Resource Table - \$50	<input type="checkbox"/> Check mailed with a copy of this form (made payable to PRISMS) to PO Box 206528, Dallas, TX 75320-6528 <input type="checkbox"/> Invoice to be sent to address specified above <input type="checkbox"/> Credit card. PRISMS will send an online link to perform payment

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